

Pink Floyd Frontman Charts New Waters



Dallas, TX, June 30, 2006: David Gilmour – the voice and guitar of Pink Floyd – is no stranger to chart success. His string of multi-platinum albums includes the seminal *Dark Side Of The Moon*, which has sold more than 40 million copies and recently became the first album to log 1,500 weeks on the *Billboard* charts.

Gilmour is also riding high on the Web charts. His site – DavidGilmour.com – has seen a phenomenal rise in visitor numbers since its extensive redesign by Dallas-based graphic design firm JABEYE, and is now clearly the #1 destination on the Web for Pink Floyd fans around the globe, with a consistent top 50,000 ranking.

Designed for Success

JABEYE was commissioned by EMI Music in London to create a visual landscape that mirrored Gilmour's new album, and implement content that was clearly ordered and easily accessible to visitors. The design solution was an interpretation of artwork from *On An Island* (Gilmour's first album in 12 years), with intuitive navigation, visually appealing backdrops, and few gimmicks.

"We designed DavidGilmour.com for the fans," says Katie Glantz of JABEYE, "and it provides an extraordinary insight into the process of making an album, the rigors of rehearsing, and the experience of touring...from an artist who is, relatively speaking, a private, family man".

Fantastic Feedback

In addition to favorable reviews from traditional sources – the BBC in London described the new Web presence as "perhaps the best artist-based site that we have seen" – the site has received acclaim from its most important critics, the fans, who say that DavidGilmour.com is "more user-friendly and less 'arty-farty' than the typical rock star's Web site" and "is definitely one of the best of any band/artist at informing fans of what's going on...and in such a brilliant presentation, which exudes elegance and class".

According to an industry insider, "Very few artists would be concerned enough for their fan base to set up a place like this, with free downloads, direct communication, really up-to-the-minute news, humor, and a great and ever-changing music loop. It takes a lot of work and effort".

JABEYE has been retained to further develop DavidGilmour.com, and the company updates the audio and news content daily.

About the Company:

Founded in 1999, JABEYE is a graphic design company serving clients around the globe from its base in Dallas, Texas. Other clients include Jools Holland (UK), BBC Big Band (UK), Diageo (US – Crown Royal, Jose Cuervo, and Smirnoff brands), Quality Telephone (US), and DAHLE North America.

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